

## Exponential and Logarithmic Functions

The inverse of  $f(x) = b^x$  is called a logarithmic function with base  $b$ , denoted  $\log_b x$ , and read log base  $b$  of  $x$ .

### Relating Logarithmic and Exponential Forms

$$\log_b x = y \quad \text{if and only if} \quad b^y = x$$

base      exponent      base      exponent

The statement above indicates that  $\log_b x$  is defined as the exponent to which  $b$  must be raised in order to produce  $x$ . Therefore, when evaluating a logarithm, remember that a logarithm is an exponent.

There are many logarithms that you can evaluate without the use of a calculator.

**Example #1:** Evaluate  $\log_3 81$

Step #1: Set the log equal to $x$ .	$\log_3 81 = x$
Step #2: Exponentiate	$3^x = 81$
Step #3: Write both sides with the same base.	$3^x = 3^4$
Step #4: Drop the bases and solve for $x$ .	$x = 4$

**Example #2:** Evaluate  $\log_5 \sqrt{5}$

**Example #3:** Evaluate  $\log_7 \frac{1}{49}$

**Example #4:** Evaluate  $\log_{16} \sqrt{2}$

**Special Types of Logarithms:**

1. Common log: log with a base of 10 written as  $\log x$  but means  $\log_{10} x$
2. Natural log: log with a base of  $e$  written as  $\ln x$  but means  $\log_e x$

$e$  is an irrational number approximately equal to 2.71828

These special logs can be evaluated using a calculator. The common log button says LOG and the natural log says LN.

**Example #5:** Evaluate  $\log 0.001$

*You can simply type this into your calculator since it is a common log, or to complete the problem by hand. (Note you will not be able to complete every problem by hand).*

Rewrite as	$\log_{10} 0.001 = x$
Write as an exponent:	$10^x = 0.001$
Write both sides with the same base:	$10^x = 10^{-3}$
Drop the bases and solve for $x$ :	$x = -3$

**Example #6:** Evaluate  $\log 26$

Note:

$$\begin{aligned}\log_b b &= 1 \\ \log_b 1 &= 0 \\ \ln 1 &= 0 \\ \ln e &= 1\end{aligned}$$

**Example #7:** Evaluate  $\log(-5)$

**Example #8:** Evaluate  $\log 10,000$

**Example #9:** Evaluate  $\ln 4$

**Example #10:** Evaluate  $\ln 32$

### Recall Properties of Exponents:

1.  $b^x \cdot b^y = b^{x+y}$
2.  $\frac{b^x}{b^y} = b^{x-y}$
3.  $(b^x)^y = b^{xy}$

Since logarithms and exponents have an inverse relationship, these properties of exponents imply these corresponding properties of logarithms.

1. Product Property:  $\log_b xy = \log_b x + \log_b y$
2. Quotient Property:  $\log_b \frac{x}{y} = \log_b x - \log_b y$
3. Power Property:  $\log_b x^p = p \log_b x$

**Example #11:** Evaluate  $\log_4 \sqrt[5]{64}$

Since the base of the log is 4, we want to express  $\sqrt[5]{64}$  with a base of 4 to some power.

$$\sqrt[5]{64} = 64^{\frac{1}{5}} = (4^3)^{\frac{1}{5}} = 4^{\frac{3}{5}}$$

$$\text{So: } \log_4 \sqrt[5]{64} = \log_4 4^{\frac{3}{5}} = \frac{3}{5} \log_4 4 = \frac{3}{5} (1) = \frac{3}{5}$$

**Example #12:** Evaluate  $5 \ln e^2 - \ln e^3$

**Example #13:** Evaluate  $\log_6 \sqrt[3]{36}$

**Example #14:** Evaluate  $2 \log_3 \sqrt{27}$

The properties of logarithms provide a way of expressing logarithmic expressions in forms that use simpler operations, converting multiplication into addition, division into subtraction, and powers and roots into multiplication.

**Example #15:** Expand  $\log 12x^5y^{-2}$

Multiplication expands to addition:  $\log 12 + \log x^5 + \log y^{-2}$

Exponents can be rewritten as coefficients in front of each log:  $\log 12 + 5 \log x - 2 \log y$

**Example #16:** Expand  $\ln \frac{x^2}{\sqrt{4x+1}}$

**Example #17:** Expand  $\log_{13} 6a^3bc^4$

The same methods used to expand logs can be used to condense them.

**Example #18:** Condense  $4 \log_3 x - \frac{1}{3} \log_3(x + 6)$

Since these have the same base (3), we can condense them into one log.

Start by writing the coefficients as exponents:  $\log_3 x^4 - \log_3(x + 6)^{\frac{1}{3}}$

Subtraction condenses to subtraction:  $\log_3 \frac{x^4}{(x+6)^{\frac{1}{3}}} = \log_3 \frac{x^4}{\sqrt[3]{x+6}}$  at this point you should rationalize the denominator.

**Example #19:** Condense  $6 \ln(x - 4) + 3 \ln x$

**Example #20:** Condense  $-5 \log_2(x + 1) + 3 \log_2(6x)$

**Change of Base Formula:** Sometimes you may need to work with a logarithm that has an inconvenient base. For example, evaluating  $\log_3 5$  presents a challenge because calculators have no key for evaluating base 3 logarithms. The change of base formula provides a way of changing such an expression into a quotient of logarithms with a different base.

$$\log_b x = \frac{\log_a x}{\log_a b} \quad \text{or} \quad \frac{\ln x}{\ln b}$$

**Example #21:** Evaluate:  $\log_3 5$

Use the change of base formula:  $\frac{\log 5}{\log 3}$

Use a calculator to evaluate since they are in base 10:  $\frac{\log 5}{\log 3} = 1.47$

**Example #22:** Evaluate:  $\log_{\frac{1}{2}} 6$

**Example #23:** Evaluate:  $\log_{15} 33$

### One-to-One Property of Exponential Functions

If  $3^x = 3^5$ , then  $x = 5$

If  $\log x = 3$ , then  $10^3 = x$

**Example #24:** Solve the equation:  $36^{x+1} = 6^{x+6}$

**Example #25:** Solve the equation:  $\left(\frac{1}{2}\right)^c = 64^{\frac{1}{2}}$

**Example #26:** Solve the equation:  $16^{x+3} = 4^{4x+7}$

**Example #27:** Solve the equation:  $\left(\frac{2}{3}\right)^{x-5} = \left(\frac{9}{4}\right)^{\frac{3x}{4}}$

## Exponentiating

**Example #28:**  $\ln x = 6$

**Example #29:**  $6 + 2\log 5x = 18$

**Example #30:**  $\log_8 x^3 = 12$

**Example #31:**  $-3 \ln x = -24$

**Example #32:**  $4 - 3 \log(5x) = 16$

**Example #33:**  $\log_3(x^2 - 1) = 4$

Solving Exponential Equations (when you cannot get a like base on both sides)

**Example #34:**  $4^x = 13$

**Example #35:**  $8^x = 0.165$

**Example #36:**  $1.43^x + 3.1 = 8.48$

**Example #37:**  $e^{2+5x} = 12$

**Example #38:**  $e^{4-3x} = 6$

More logarithmic equations

**Example #39:**  $\ln(x + 2) + \ln(3x - 2) = 2 \ln 2x$

**Example #40:**  $\log_{12} 12x + \log_{12}(x - 1) = 2$